

Joseph Lawrence

Publisher, Editor, Writer

Professional Summary

Pursuing an M.P.S. in Publishing at GWU. Currently a lead editor looking to break into a full-time career in the Publishing industry. Can bring **2 years of experience in Publishing** as the founder and CEO of an indie press, **Choice Publications**, as an **editor at Wow Media**, and as a **e-publisher for the GWU Journal of Ethics in Publishing**. Top qualifications include editing, publishing, leadership, creativity, and collaboration.

Current Publishing Projects

- **Lead Editor** --- Lead editor for the publication of a memoir and a self-help book this summer: "Alone in the Fire" by public figure Stephen Davis and "The Power of Be That" by motivational speaker and educator, Dr. Roneisha Randall. **Specializing in leading the author's voice out from obscurity to clarity**, publicizing, brand development, and media engagement.
- **Writer** --- Poet for an upcoming, dramatic poem, "An Andrew Jackson", which recounts in five Acts the life of the 7th American President, in figurations which embodies all the sound, fury, terror and glory, of this most American of American heroes. This work will be published in the fall of 2024, under Choice Publications.

Publishing Experience

2022 – Current

CEO at *Choice Publications LLC*

Founder and CEO of a small but growing indie book publisher. Responsibilities include scouting new authors to publish, editing for new books, publicizing, and marketing. Because of the nascence of the press, the work requires an entrepreneurial spirit, tenacity, and proficiency in all aspects of the Publishing industry, from executive management to skill and fluency in MS Office and Adobe Creative Suite.

2024 – Current

Publications Specialist at *Wow Media Content Group*

Internship program at Wow Media Content Group. Responsibilities include serving as lead editor for their imprint, Fina Press, towards a new book acquisition. This involves regular meetings with the author and the company CEO to edit, design, and market a new book to be released in the summer of this year.

Education

2024 – Dec. 2025

M.P.S. in Publishing

The George Washington University
Coursework: Business of Publishing, Copyright Law, Independent Study

2018 - 2020

B.A. in English Rhetoric

University of Colorado, C.S.
Magna Cum Laude. 3.9 GPA.

2012 - 2014

Associates of Arts

Pikes Peak Community College

Skills

| Editing | Writing | Content Development
| Copy Editing | Proof Reading | Typesetting
| Collaboration | Cover Design/Photography
| Deadline-Driven | Detail-Oriented | EPub
| Kindle Direct Publishing | Ghost Writing
| Filmmaking | Chicago | Creative Writing
| Entrepreneur | Adobe Creative Suites |
| MS Office | Leadership | Websites/Blogs

Website | Socials

Choicepublications.com

My indie publishing website, with a full catalog of our books and authors.

Jchristianlawrence.com

My creative portfolio. Included are my short stories, poetry, photography, and short films that were screened in festivals and for promotional material I made for my local city's women's shelter program, Mary's Home.

Insta: [@jchristianlawrence](#)

Cell: 719-459-3996

Email: jchristianlawrence@gmail.com

Further Information

Teaching Experience 2021 – (Current)

5th grade Language Arts Teacher, *Pinecrest Academy, FL (current)*
6th grade English/History Teacher, *The Classical Academy, CO (3 yr.)*

Leading **5th grade classes** in a way that is engaging, collaborative, and academically rigorous. Responsibilities include completion of **daily/weekly learning goals**, **supervising** student work, **collaborating** with fellow grade teachers and parents, and adhering to school's high educational standards. Other experience includes instructing in **History, Poetry, Latin, and Greek**.

Customer Service Experience 2016 – 2021

Relationship Services Specialist, *Focus on the Family*

Corresponded with **hundreds of constituents** primarily in telephone calls (inbound and outbound), social media contacts, and in e-mail and letter mail contacts. Duties included account maintenance, managing, processing, and soliciting donations, e-commerce, counseling, and general service to customers. All interactions held to a high professional standard, **competent, caring, and timely** in support of the Focus mission statement.

Leadership Roles

2010 – 2014

United States Civil Air Patrol

Served for four years in the civilian wing of the US Air Force through High School, advancing to the high rank of Aerospace Assistant Officer. Responsible for admin., Aeronautics lectures and class sessions, community service, flight training, good physical fitness, and strict adherence to a rigorous code of ethics and discipline. Commitments to integrity, excellence, & honors were installed strongly & impact both mindset and work ethic of today.

2016 – 2021

Filmmaker (freelance)

Made several student films that went on to screen at major film festivals in LA, at movie theatres in local hometown, and to serve as promotional materials for much needed single mom's shelter in the local community. Skills included leadership, collaboration, cinematography, & video editing, & using creativity in a deadline-driven, fast paced, & strong no-nonsense environment that blurred away the lines between art and business.

Community Service

Served as a volunteer for the Mary's Home women's shelter program in Colorado Springs, CO which provides counseling, housing, education, and empowerment to the abused, homeless, and unfortunate single mothers of my local city. These women went on to earn degrees, careers, independence, and empowerment.